

BEAUTIFUL THE CAROLE KING MUSICAL

NOV 16, 2024 - JAN 5, 2025
Previews: NOV 13-15
Book by **DOUGLAS MCGRATH**
Based on the songs by **CAROLE KING**
Directed by **SHELLEY BUTLER**

Her journey was as extraordinary as her music. At eighteen, Carole King wrote number one songs for Aretha Franklin and The Drifters. At twenty-nine, she was the voice of a generation. The road along the way was full of love, heartbreak, and self-discovery. It wasn't always perfect, but it was real—and that's what made it beautiful. A smash hit on Broadway and London's West End, this soaring and inspiring musical features two decades of King's hits, including "You've Got a Friend", "(You Make Me Feel Like) A Natural Woman" and "I Feel the Earth Move."

KEN LUDWIG'S LADY MOLLY OF SCOTLAND YARD

AN ASOLO REP WORLD PREMIERE
PRODUCTION
JAN 24 - FEB 8, 2025
Previews: JAN 17-23
By **KEN LUDWIG**
Directed by **PETER ROTHSTEIN**

A spectacularly hysterical world-premiere from the prolific Ken Ludwig, writer of *Crazy for You* and *Agatha Christie's Murder on the Orient Express*. You know Holmes and Watson. You know Nick and Nora. Now, meet Peg and Molly: two brilliant detectives from Scotland Yard. With bombs dropping over London, a simple murder investigation leads Molly and Peg deep into the British war effort and the top-secret code-breaking operation at Bletchley Park. Going undercover as cryptographers, they uncover a plot that will strike at the very heart of the United Kingdom, launching a high-octane, laugh-out-loud race against time. Saving the world has never been so much fun.

ANNA IN THE TROPICS

FEB 21 - MARCH 13, 2025
Previews: FEB 19-20
By **NILO CRUZ**
Directed by **MARCELA LORCA**

Nilo Cruz's Pulitzer-prize winning masterpiece has been hailed by *The New York Times* as "a hymn to the transforming and potentially dangerous powers of art." In Ybor City, Florida, 1929, cigars are rolled by hand as factory workers listen to the charged voices of lecturers reading from newspapers, political pamphlets, and great works of literature. When a handsome lector arrives from Cuba, he brings with him a copy of *Anna Karenina*, igniting a powder keg of passions. As an industrial revolution is looming on the horizon, Tolstoy, the tropics, and the American dream prove an intoxicating, volatile combination.

DANCING AT LUGHNASA

MARCH 21 - APRIL 19, 2025
Previews: MARCH 19-20
By **BRIAN FRIEL**
Directed by **JOE DOWLING**

Music and memory draw you back to the 1930s in this lyrical, effervescent portrait of five fierce sisters holding onto each other through the joys and sorrows of life in rural Ireland. Their missionary uncle has sparked a town scandal, their means of employment are looking doubtful, and their country is caught between ancient traditions and Catholic expectations. Still, no problem is so great that it can't be faced with hard work, family loyalty, and once a year: dancing at the annual harvest festival of Lughnasa. Brian Friel's Tony® and Olivier-award winning memory play is a modern classic that *The New York Times* declares "does exactly what theater was born to do."

GOOD NIGHT, OSCAR

APRIL 4 - 27, 2025
Previews: APRIL 2-3
By **DOUG WRIGHT**
Directed by **PETER AMSTER**

There's a fine line between genius and insanity, and Oscar Levant erased it. A multi-hyphenate talent famous for his film appearances in *An American in Paris* and *The Band Wagon*, Levant was a fearless truth teller, a brilliant pianist, and an over-medicated neurotic mess – a unique cocktail that made him a difficult person and

a brilliant talk show guest. Battling network executives, his 1958 appearance on *The Tonight Show* could make him a legend, if he manages not to unravel first. Fresh from a hit Broadway run, *Entertainment Weekly* raves that *Good Night, Oscar* is "a gold mine of witticisms."

JESUS CHRIST SUPERSTAR

MAY 17 - JUNE 29, 2025
Previews: MAY 14-16
Music by **ANDREW LLOYD WEBBER**
Lyrics by **TIM RICE**
Directed by **JOSH RHODES**

Love. Betrayal. And Redemption. Under the hot Judean sun, tempers fray and a rogue apostle questions his Messiah, who in turn questions his God. The choices they make will change the course of the world – forever. Andrew Lloyd Webber and Tim Rice revolutionized theater when their epic rock opera debuted over fifty years ago, introducing the world to such songs as "I Don't Know How to Love Him" and "Heaven on Their Minds." Following his celebrated interpretations of *Cabaret*, *The Sound of Music* and *Evita*, Josh Rhodes returns to Asolo Rep with a fiery and revelatory new production.

A SPECIAL HOLIDAY EVENT
IN PARTNERSHIP WITH
THE RINGLING MUSEUM

ALL IS CALM: THE CHRISTMAS TRUCE OF 1914

DEC 6 - 22, 2024
Previews: DEC 4 - 5, 2024
by **PETER ROTHSTEIN**
Vocal Arrangements by **ERICK LICHTÉ**
and **TIMOTHY C. TAKACH**
Directed by **PETER ROTHSTEIN**
Music Direction by **ERICK LICHTÉ**
Performed at The Historic Asolo Theater

The Western Front. Christmas. A German soldier sets down his rifle and steps into No Man's Land, singing "Silent Night". Thus begins an extraordinary night of fellowship, music, and peace told in the words and the songs of the men who lived it. *The New Yorker* raves, "A heartbreaking tribute to the men, who, in defiance of their commanders, had the courage to affirm their common humanity." After acclaimed runs Off Broadway and across North America, Peter Rothstein's salute to heroes of The Great War makes its long-awaited Sarasota debut.

Feel the Earth Move

asolorep 24/25
SEASON

CORPORATE SPONSORSHIP
SHOW SELECTION

2024-25 CORPORATE SPONSORSHIP FORM



BEAUTIFUL: THE CAROLE KING MUSICAL
Pledge: \$27,500
Opening Night Saturday, November 16
60 performances

WORLD PREMIERE KEN LUDWIG'S LADY MOLLY OF SCOTLAND YARD
Pledge: \$16,500
Opening Night Friday, January 24
23 performances

ANNA IN THE TROPICS
Pledge: \$16,500
Opening Night Friday, February 21
24 performances

DANCING AT LUGHNASA
Pledge: \$16,500
Opening Night Friday, March 21
24 performances

GOOD NIGHT, OSCAR
Pledge: \$16,500
Opening Night Friday, April 4
23 performances

JESUS CHRIST SUPERSTAR
Pledge: \$27,500
Opening Night Saturday, May 17
53 performances

ALL IS CALM: THE CHRISTMAS TRUCE OF 1914
Pledge: \$16,500
Opening Night Friday, December 6
23 performances

NAME

Print your business name as you wish it to be recognized in the program.

PHOTO Please note: Photos and logos should be at least 400 KB in size and should be submitted as a JPG, TIFF, or PDF and are **due by August 1st**

- Please use the same photo that was in last year's Season Program Book
- I will e-mail a new photo to molly_maginn@asolo.org
- OR I will mail a new photo to be used in the Season Program Book
- I do not wish to have a photo in the Season Program Book

LOGO

- Same
- New

CONTACT INFORMATION *THIS INFORMATION WILL NOT BE SHARED*

E-mail

Street Address

Suite

Local Phone

City

State

Zip Code

Secondary Phone

- YES, I authorize you to register me to receive Asolo Rep's e-newsletters!
- I wish to opt out of receiving benefits that reduce the tax deductibility of my gift, including show tickets and opening night dinners. I understand that if I pay with a Donor Advised Fund, I waive all tangible benefits.

PAYMENT OPTIONS Select one method of payment.

- Check enclosed for \$ _____
Check # _____
- I am pledging this amount and will make a payment on the date below. (Please select a date before June 30, 2025)

- Credit Card (circle one)
VISA MC AMEX DISCOVER
Account # _____
Expires / / _____
Signature _____

RETURN THIS PAGE TO: Asolo Repertory Theatre | Attention: Molly Maginn | 5555 N. Tamiami Trail, Sarasota, FL 34243



Corporate Sponsorship benefits can be bundled to best fit your business mission and goals

- **EXPAND YOUR BRAND RECOGNITION** and benefit from association with Asolo Rep's high-end theatre platform
- **REACH TARGET MARKETS** within Asolo Rep's 100,000+ culturally sophisticated local residents, business professionals, and seasonal visitors
- **RECEIVE EXCLUSIVE ENTERTAINMENT VALUE** when your guests enjoy World Class Theatre, Made in Sarasota!
- **ACHIEVE CORPORATE CITIZENSHIP GOALS** by bringing the experience of live theatre to families and young people across the state, and by supporting programs within our community

CORPORATE SHOW SPONSORSHIP RECOGNITION & BENEFITS

- Corporate logo displayed on
 - program book title pages, website, and video displays in the lobby
 - corporate THANK YOU pages in program book and season brochure
 - print and TV ads promoting your sponsored play
 - opening night invitations
 - note cards left on chairs for donors/sponsors attending select performances
- Corporate website and logo on 2024/25 brochure encouraging donors to do business with organizations that sponsor the theatre they love (\$5,000 and above)
- Corporation announced as a show sponsor at the opening night dinner
- \$25,000+ sponsors receive all the above benefits plus CEO photo, title and logo on the \$25,000+ corporate program book page
- Opportunity to join Asolo Business Council

ASOLO REP THEATRE TICKETS

Opening Night tickets to your sponsored play

- VIP Opening Night Tickets include cocktails, dinner, opening night performance and a champagne after-party

Season allotment of tickets to be used throughout the 2024/25 season*

- Concierge service from your personal staff liaison to coordinate and secure best available seating

* Tickets to musical productions and performances towards the end of the run of a production may be limited

ASOLO REP DONOR EVENT TICKETS

- Two tickets to the annual Asolo Rep Welcome Back Party
- Two tickets to the annual Season Announcement Major Donor Appreciation Party
- Invitations to exclusive engagements with creative talent from your sponsored show, including Meet & Greets

CORPORATE NIGHT AT ASOLO REP

- Tickets can be used to host a corporate group at Asolo Rep which includes pre-show acknowledgement
- Complimentary use of the mezzanine and a one hour complimentary wine and beer bar
- Creative team/cast member to visit prior to curtain

Additional Sponsorship Opportunities may include:

Special Events

- Annual Gala
- Welcome Back Party
- Director's Take Luncheon
- Asolo Rep Adventures

Program Series

- Tuesday Talkbacks
- OUT@AsoloRep
- IllumiNation
- Meet & Greets

Youth & Family Programs

- Shakespeare On Tour
- Student & Youth Access Tickets
- Asolo Rep Community Days
- Kaleidoscope

Other Events

- Halo Day
- Volunteer Appreciation Event
- Preview Performance Reception

Contact India Marie Paul at
941-351.9010 ext. 4714
or India_Paul@asolo.org

QUESTIONS: Please contact Molly Maginn
at 941.351.9010 ext. 4704 OR Molly_Maginn@asolo.org

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