

60  
years  
on stage

Staging  
Our  
World.

2018-19

CORPORATE SPONSORSHIP FORM

asolo  
rep



# 2018-19 CORPORATE SPONSORSHIP FORM



**The Music Man**

Pledge: \$25,000  
Opening Night Saturday, November 17

**The Crucible**

Pledge: \$15,000  
Opening Night Friday, January 11

**A Doll's House, Part 2**

Pledge: \$15,000  
Opening Night Friday, January 18

**Sweat**

Pledge: \$15,000  
Opening Night Friday, February 8

**Noises Off**

Pledge: \$15,000  
Opening Night Friday, March 22

**The Cake**

Pledge: \$10,000  
Opening Night Friday, April 5

**Sweeney Todd**

**The Demon Barber of Fleet Street**

Pledge: \$20,000  
Opening Night Friday, May 4

**Around the World in 80 Days**

Pledge: \$10,000  
Opening Night Friday, June 7

## NAME

Print your business name as you wish it to be recognized in the program.

**PHOTO** Please note: Photos and logos should be at least 400 KB in size and should be submitted as a JPG, TIFF, or PDF and are **due by August 1<sup>st</sup>**

- Please use the same photo that was in last year's Season Program Book
- I will e-mail a new photo to molly\_maginn@asolo.org
- OR* I will mail a new photo to be used in the Season Program Book
- I do not wish to have a photo in the Season Program Book

## LOGO

- Same
- New

## CONTACT INFORMATION

\*THIS INFORMATION WILL NOT BE SHARED\*

Street Address _____		Suite _____	E-mail _____
City _____	State _____	Zip Code _____	Local Phone _____
			Secondary Phone _____

- YES, I authorize you to register me to receive Asolo Rep's e-newsletters!
- I wish to opt out of receiving benefits that reduce the tax deductibility of my sponsorship, including show tickets and opening night dinners.

## PAYMENT OPTIONS

Select one method of payment.

- Check enclosed for \$ \_\_\_\_\_  
Check # \_\_\_\_\_
- I am pledging this amount and will make a payment on the date below. (Please select a date before March, 2019)
- Credit Card (circle one)  
VISA MC AMEX DISCOVER  
Account # \_\_\_\_\_  
Expires / /  
Signature \_\_\_\_\_

**RETURN THIS PAGE TO:** Asolo Repertory Theatre | Attention: Molly Maginn | 5555 N. Tamiami Trail, Sarasota, FL 34243

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# Corporate Sponsorship benefits can be bundled to best fit your business mission and goals

- **EXPAND YOUR BRAND RECOGNITION** and benefit from association with Asolo Rep’s high-end theatre platform
- **REACH TARGET MARKETS** within Asolo Rep’s 100,000+ culturally sophisticated local residents, business professionals, and seasonal visitors
- **RECEIVE EXCLUSIVE ENTERTAINMENT VALUE** when your guests enjoy World Class Theatre, Made in Sarasota!
- **ACHIEVE CORPORATE CITIZENSHIP GOALS** by bringing the experience of live theatre to families and young people across the state, and by supporting programs within our community

## CORPORATE SHOW SPONSORSHIP RECOGNITION & BENEFITS

- Corporate logo displayed on
  - program book title pages, website, projection and video displays in the lobby
  - corporate THANK YOU pages in program book and season brochure
  - print and TV ads promoting your sponsored play
  - opening night invitations
  - note cards left on chairs for donors/sponsors attending performances
- Corporate website and logo on 2018/19 brochure encouraging donors to do business with organizations that sponsor the theatre they love (\$5,000 and above)
- Corporation announced as a show sponsor at the opening night dinner
- Complimentary enrollment in Asolo Rep Around Town donor appreciation initiative
- \$25,000+ sponsors receive all the above benefits plus CEO photo, title and logo on the \$25,000+ corporate program book page

### ASOLO REP THEATRE TICKETS

Opening Night tickets to your sponsored play

- VIP Opening Night Tickets include cocktails, dinner, opening night performance and a champagne after-party
- Photo taken with the cast at after-party

Season allotment of tickets to be used throughout the 2018/19 season\*

- Concierge service from your personal staff liaison to coordinate and secure best available seating

\* Tickets to musical productions and performances towards the end of the run of a production may be limited

### ASOLO REP DONOR EVENT TICKETS

- Two tickets to the annual Asolo Rep Welcome Back Party
- Two tickets to the annual Season Announcement Major Donor Appreciation Party
- Invitations to exclusive engagements with creative talent from your sponsored show, including Meet & Greet, and Inside Asolo Rep

### CORPORATE NIGHT AT ASOLO REP

- Tickets can be used to host a corporate group at Asolo Rep which includes pre-show acknowledgement
- Complimentary use of the mezzanine and a one hour complimentary wine and beer bar
- Creative team/cast member to visit prior to curtain

## Additional Sponsorship Opportunities

#### Special Events

- Annual Gala and/or Gala After Party
- Starry Night Dinner Series
- Season Celebration on Stage
- Welcome Back Party
- Director’s Take Luncheon
- 60th Anniversary Dinner
- Costume Designer Brunches
- Asolo Rep Adventures Travel Club

#### Program Series

- The Scoop
- Tuesday Talkbacks
- OUT@AsoloRep
- IllumiNation
- Inside Asolo Rep
- Meet & Greets
- Faces of Change

#### Youth & Family Programs

- Shakespeare On Tour
- Student & Youth Access Tickets
- Asolo Rep Family Days
- Kaleidoscope

#### Other Events

- Halo Day
- Annual Artistic Excellence Society Reception
- Volunteer Appreciation Event

Contact Laura Stuart Wood  
at 941-351-9010 ext. 4712 or  
laura\_wood@asolo.org

**QUESTIONS:** Please contact Molly Maginn  
at 941-351-9010 ext. 4704 OR molly\_maginn@asolo.org

MEREDITH WILLSON'S

## THE MUSIC MAN

NOVEMBER 17-DECEMBER 29 • Previews November 13-16

Book, Music and Lyrics by MEREDITH WILLSON

Based on a story by MEREDITH WILLSON and FRANKLIN LACEY

Directed by JEFF CALHOUN

*The Music Man* was the sensation of Broadway when it opened in 1957 and scored six Tony Awards®, including Best Musical (beating out *West Side Story*). Sixty years later it's still an American institution with its one-of-a-kind score including rousing marches ("Seventy-Six Trombones"), soaring ballads ("Till There Was You"), and Willson's snap-crackle-pop vocal arrangements that could be considered the Broadway precursors to rap. Fast-talking salesman Harold Hill brings trouble to River City, Iowa when he cons the townspeople into buying instruments for an imaginary band – but his plans to skip town with the cash are foiled when his heart is stolen by the town librarian. For this new, innovative, tap-infused production, Tony Award-nominated director Jeff Calhoun (*Newsies*) returns to Asolo Rep (*Bonnie & Clyde, Pulse*) to direct and award-winning actor, dancer and choreographer Noah Racey (*Pulse*) returns to dazzle in the role of Harold Hill.

## THE CRUCIBLE

JANUARY 11-MARCH 10 • Previews January 9 & 10

By ARTHUR MILLER

Directed by MICHAEL DONALD EDWARDS

Spring, 1692. In the black of night, a Salem village reverend discovers a group of teenage girls dancing devilishly around a fire in the woods. When his daughter exhibits strange catatonic symptoms the following morning, the townsfolk are frenzied with rumors of witchcraft. Deep-seated jealousy, deadly accusations, and seething resentments pit neighbor against neighbor as a deeply religious community is thrown into turmoil. A timeless parable about morality, silence and the devastating consequences when fear takes root in a community, *The Crucible* is Arthur Miller's thinly veiled condemnation of the Communist "witch hunt" of his time. The play won the 1953 Tony Award for Best Play and is a landmark work in the canon of American drama.

## A DOLL'S HOUSE, PART 2

JANUARY 18-MARCH 31 • Previews January 16 & 17

By LUCAS HNATH

Directed by PETER AMSTER

In the final scene of Ibsen's 1879 groundbreaking masterwork, Nora Helmer famously slams the door on her marriage and bourgeois life, leaving her husband and children behind. What happened to the iconic heroine next? This snappy sequel imagines her 15 years later as a successful writer and independent woman, but a skeleton from her past has her returning home to the one man who can help her. Universally acclaimed during its recent Broadway run, this smart and sophisticated new comedy raises fascinating questions about marriage and the ways the roles of women have – and have not – changed. (Please note: you will enjoy this play whether you are familiar with Ibsen or not!)

## SWEAT

FEBRUARY 8-APRIL 13 • Previews February 6 & 7

By LYNN NOTTAGE

Directed by NICOLE A. WATSON

Winner of the 2017 Pulitzer Prize for Drama, Lynn Nottage's gripping and timely play looks at life in the heart of working-class America. It's the year 2000 in the steel town of Reading, Pennsylvania, and all that best friends Tracey and Cynthia need are their steady factory jobs, their favorite bar, and each other. But when layoffs and picket lines begin to chip away at their trust, the friends find themselves pitted against each other in the hard fight to stay afloat. Filled with warm humor and tremendous heart, this stunning new play confronts issues of race, class, family and friendship – and the tragic, unintended costs of a community without opportunity.

## NOISES OFF

MARCH 22-APRIL 20 • Previews March 20 & 21

By MICHAEL FRAYN

Directed by DON STEPHENSON

Precision timed, cunningly constructed, rip-roaringly hilarious: *Noises Off* is a comedy of epic proportions, and the laugh-until-you-cry guilty pleasure of audiences for decades. With opening night just hours away, a motley company of actors stumbles through a frantic, final rehearsal of the British sex farce *Nothing On*, and things couldn't be going worse. Lines are forgotten, love triangles are unraveling and sardines are flying everywhere. Complete pandemonium ensues. Brace yourself for a world class production of this incomparable comedy and relish every delicious moment of the show that *The New York Times* exclaims, "voyages to the outer limits of hilarity!"

## THE CAKE

IN THE COOK THEATRE

APRIL 5-28 • Previews April 3 & 4

By BEKAH BRUNSTETTER

Directed by LAVINA JADHWANI

Faith, family and frosting collide in this heartfelt new comedy by Bekah Brunstetter, writer/producer of the hit TV series, *This is Us*. Thirty-something Jen wants her deceased mother's best friend Della, a talented but struggling baker, to create her wedding cake. She returns from New York with her betrothed to her North Carolina hometown and finds that Della is tickled pink to honor her wish, until she discovers that there isn't just one bride, but two. Moral quandaries, reality TV, and lots of butter collide in this touching new play told with generosity, humor, and more than a few surprises.

## SWEENEY TODD

THE DEMON BARBER OF FLEET STREET

MAY 4-JUNE 1 • Previews May 1-3

Music and Lyrics by STEPHEN SONDHEIM

Book by HUGH WHEELER

From an adaptation by CHRISTOPHER BOND

Directed by PETER ROTHSTEIN

Winner of eight Tony Awards including Best Musical, this dark and twisted tale of love, murder and revenge in 19th Century London has shocked and delighted audiences worldwide for four decades. Unjustly imprisoned for 15 years, barber Sweeney Todd returns to take his revenge on the judge who took him from his wife and young daughter. Todd's need for vengeance becomes murderous – and profitable – when he partners with the unscrupulous Mrs. Lovett and opens a barber practice above her meat pie shop. With his busy straight razors and her new secret ingredient, their notoriety soars until Todd comes face to face with the judge. In a stunning new staging by Theatre Latte Da of Minneapolis (*Ragtime*, 2018), this thrilling theatrical treat is Sondheim at his very best.

## AROUND THE WORLD IN 80 DAYS

JUNE 7-23 • Previews June 6

By JULES VERNE • Adapted by LAURA EASON

Directed by THERESA HESKINS

Kenny Wax Family Entertainment and Simon Friend present the New Vic Theatre Production in association with Royal Exchange Theatre

Eight actors, 109 characters, six trains, six boats, four flights, one storm, a circus act and an elephant take center stage when Asolo Rep partners again with UK's Kenny Wax Family Entertainment (*Hetty Feather*, 2016) to bring *Around the World in 80 Days* to Sarasota. When the mysterious and fabulously wealthy Phileas Fogg and his faithful servant Passepartout board the train in London in 1875, he has only 80 days to travel around the world to win a wager with his fellow members at the Reform Club. A grand adventure lies ahead in a journey that includes romance, danger and surprises with the illustrious Scotland Yard pursuing him at every turn.